

Minutes for SCHSB BoD Meeting - 9 Mar 2026, 7:00pm Eastern

- I. Meeting called to order 9 Mar 2026, 7:14pm Eastern by LM
- II. Attendance - LM, AW, KB, CC, EH
- III. Motion to accept minutes of Feb 9th, 2026 meeting minutes made by EH, 2nd KB - Motion passes.
- Motion to accept minutes of Feb 13, 2026 Budget Meeting minutes made by LM, 2nd CC - Motion passes.
- IV. Treasurer Report - Jan, Feb - Tabled until next BOD meeting - KB
- Open Stripe and [Xero.com](https://www.xero.com) next on list.
- V. Officer Reports
- Elections 2026 - no new interest, will see if PM and AF were contacted by JW.
- VI. Old Business
 - A. Genetics Project - LM
 1. No results to Dr.Murdoch from GenomNZ yet, hoping soon.
 2. Consent forms haven't been removed yet. Should be completed by next meeting.
 3. It's been noted that SCHSI has approved admitting flocks from Canada and UVI with special designation in registration numbers though doesn't seem to have started yet.
 - B. Grassroots Registry - LM
 1. LM to meet with TLC 3/11/26 11am Eastern.
 2. Grassroots says we don't need to purchase a license to switch from TLC but will need to pay 500 British pounds (approximately \$668) for data transfer.
 3. Rather than amend motion from budget meeting, we will leave it alone and reconcile at the end of the year. KB
 - C. Website - CC
 1. All Annual meeting videos are on website.
 2. No new classified ads. May need to re-evaluate later as we pay \$150/year and have had little interest.
 3. SMS not active yet - will send out email first for members to confirm subscription.
 - D. Social Media - EH
 1. Facebook business page
 - a. Up 1% in followers, approximately 5000 views up 75% on interactions on posts. All interactions organic.
 - b. Not monetized yet but keep confirming our interest to do it.
 - E. Advertising/Promotion - CC
 - Registration has been sent to Appalachian Grazing Conference

- a. LM to send banner to KB
- b. 50th anniversary cups to go to conference and used in giveaways. May also try to sell cups as well.

F. Water Trough Chats March 12th

- No topic, just flow with what members want to discuss.
- Attending: AW, CC, LM, KB,?

VI. New Business

A. Advertising/Promotion

- 1. ASI conference in January in Charleston, SC - CC to go.
- 2. State Fair in Oregon late August
- 3. KB to keep SCHSB banner for other events.

B. iPostal1

- 1. LM to turn over her login to AW, CC to keep her login.

VII. Next meeting April 13th, 2026, 7pm Eastern

VIII. CC motion to adjourn meeting, KB 2nd - motion passed. Meeting adjourned 8:06pm Eastern.