

Minutes for SCHSB BoD Meeting 12 May 2025, 7 pm Eastern

Present: Crystal Criswell, Elizabeth Hernandez, Lori Marion, Tara Seltz, Jason Webster, Amy Wheeler, Tamara Lambdin-Abney absent

1. Approval of 14 April 2025 meeting minutes: Motion by TS 2nd AW, unanimous approval
2. Balance as of 30 Apr 2025: \$21,283

Meeting Topics:

1. Registry/Grassroots
 - a. No new member issues raised up to 12 May 25.
 - b. 1 May 2025 or asap, survey for update/currency of flock listing - member reminded at log-in to update flock list, marking sheep sold or died. - Confirmed the board wishes to do this.
 - c. Still working with TLC on making states visible when searching animals listed for sale. TLC to meet with GR and ask if this can be batch done, or if it must be done individually for all >1000 current and historical members (was done individually as part of data transfer fee previously). Depending on GR response, at minimum, ask about better directions for using filter bar on animal for sale page.
 - d. Animals for sale to be removed from list 4 months after listing, now that there is a 'Date Added' for each post. Can be placed back on list by member.
 - e. Ask Registrar to actively search for any missing tag numbers, any duplicate records , and contact owners to obtain unique tag number
2. Communications and Member Engagement: Website / Facebook / Newsletter
 - a. Water Trough Chat on May 8th, 7 pm eastern, AW, CC, LM. 7 members + TS, JW.
 - i. Topics: minerals, nutrition at different productions stages
 - ii. Ask speaking participants for basic info on their sheep production - size of flock, purpose of keeping St Croix, livestock experience if relevant, to allow participants to understand different perspectives on management. If many participants, questions can be put in chat, as well as info on flock size, purpose, experiences
 - iii. Announce WTC on website as well as facebook for non-facebook users
 - iv. Next WTC is 12 June, CC moderator, other directors to attend as possible.

- b. Newsletter April 2025, 69% email opening rate (good). Continue newsletters but assess after a time if WTC's sufficient.
- c. Classifieds on website for members to list sheep for sale still in progress, need to nail down the specifics. JW will also look at it.
 - i. CC working on technical aspects with help from experts, page designed, plug-in installed. Mapping causing technical difficulty.
- d. Facebook Update EH: Statistics given (EH, see report)
 - i. Posts, views and likes all increased
 - ii. EH is running the SCHSB page (business page, not group) with Crystal adding financials
 - iii. EH has scheduled post weekly
 - iv. TS to ask if other group moderators are willing to allow SCHSB business page to be member, in order to share SCHSB announcements only
- e. SCHSB Survey on topics - topic not discussed in March, resume now.
 - i. Please review questions, if no objections or changes, use TS survey as written
 - ii. No raffle or drawing - unable to separate responses from member number or name, and want anonymity to increase frankness and honesty.

3. Genetics Project:

- a. Application draft to be sent to Dr Sponenberg for input
- b. Applicator and TSU's at USU, 'nudge' Chad Page to collect samples within next 2 weeks as asked.
- c. Developing list of other research flocks in existence with Dr S's input also

4. Financial/Business:

- a. Treasurer's Report. See balance, report to be posted in shared drive.
- b. 501c5 status update still in progress, Intent is to submit in May LM
- c. Contact insurance broker if no proposal for D & O Liability Ins received by early June. Policy expiration is 26 June 2025.LM

5. Annual meeting 2025 planning:

- a. Annual meeting 2025: 4th Meeting with Chad Page of USU will be on 13 May 2025
 - 1. survey of accommodation possibilities,
 - 2. possibilities for support of video recording of presentations, Annual meeting should be recorded for YouTube channel.
 - 3. Live streaming, with call-in possibilities?
 - 4. Confirming speakers, settle on any still needed or undecided

6. Next meeting: 9 June 2025, 7 pm Eastern

Motion to Adjourn AW, 2nd CC, unanimous assent

Director tasks

CC - financial report

All directors - last chance to review survey questions, then send to members CC