

Minutes for SCHSB BoD Meeting 10 Mar 2025, 7 pm Eastern

Present: Crystal Criswell, Elizabeth Hernandez, Tamara Lambdin-Abney, Lori Marion, Tara Seltz, Jason Webster, Amy Wheeler

1. Approval of 10 Feb 2025 meeting minutes: Motion by TLA, 2nd TS, unanimous
2. Balance as of 28 Feb 2025: \$21,589.10. Does not yet reflect quarterly registry payment and ASI ad payment (paid but not yet deducted).

Agenda Items

1. Registry/Grassroots
 - a. User instructions (member) updated during meeting with TLC/GR 10 March 25.
 - b. Only outstanding item is turning 'on' News items for guests, and adding Info for Guests and Info for Members. Will follow up .
 - c. Registrar to sort for missing tag numbers on registered sheep (mandatory info) and duplicate records.
 - d. No new member issues raised last month, but continuing to track service issues and successes
2. Communications:Website/Facebook/Newsletter/In-person promotion
 - a. Winter Newsletter - Switching to Thursday at the Water Trough - 1 hr video chat with directors and experienced members every 2nd Thursday of month. April 10th, 7 pm eastern first one, AW and LM
 - b. TLC membership renewal due - electronic mbrshp, \$25. Motion LM, 2nd AW, unanimous approval.
 - c. Repeat request from Member about classifieds on website for members to list sheep for sale. Not enacted before due to technical needs (plug-in for website, cost, security issues, and need to monitor ads for appropriate content and currency.
 - i. Plug in application found that is moderate in annual cost (\$149), has several options for nominal fee for ads (to help avoid 'spam' ads).
 - ii. AW volunteers to monitor ads, CC to manage installation of plug-in, links on website for finding classifieds on page with GR. Motion to purchase annual fee plug-in: Motion for i and ii: AW, 2nd LM, unanimous approval
 - iii. Settings for ads (time length of posting, cost, who can post (commercial?) detailed at April mtg. ETA 6-8 weeks for functional use

- d. **Discuss at April meeting - not addressed in March:** (Info below reposted from February minutes) Survey; google survey with constant contact email alert; have a drawing for a free annual membership for members who participate. : AW, 2nd LM; vote unanimously in favor)

i. Survey Topics:

1. Announce and gauge member interest in attending 50th anniversary of first importation of St Croix sheep from US VI to Utah State University.:
2. Video chat ("Thursdays at the Watertrough chat") with directors and experienced producers (monthly, bimonthly, or ?) vs newsletters. Hard to write newsletter articles, may not address member needs
3. Member experiences with GR
4. Member satisfaction/suggestions for SCHSB services.

3. Genetics Project:

- a. DNA submission form designed,
- b. Application draft available in Shared Drive, please review
- c. Applicator and TSU's at USU, but waiting for ewes to settle after breeding, before testing.
- d. Developing list of other research flocks in existence. 2nd applicator to be purchased to facilitate testing.

4. Financial Updates:

- a. Treasurer's Report. See balance. CD matures 3/22/25, but interest rates no longer higher than Money Market - return funds to money market account. Motion CC, 2nd EH, Unanimous approval.
- b. 2025 tax return (990 N) filed 5 March. and IRS non-profit certification in progress LM
 - i. Certification Application question - Distribution of assets in event of dissolution of organization: "Remaining assets will be distributed to any successor organization that might exist. If there is no successor organization, any unspent funds will be distributed to The Livestock Conservancy, or a similar, US rare breed preservation." Motion LM, 2nd Cc, Unanimous approval.

5. Annual meeting 2025 planning:

a. Annual meeting 2025: 3rd Meeting with Chad Page of USU will be 11 March 2025

- i. See notes in Shared Drive for 11 Mar 25 meeting summary, or attendance welcome
- ii. Discussed pricing - discount for current SCHSB members but reasonable for all.
- iii. Banquet Friday evening with St Croix-focussed speaker separate fee to accommodate non-St Croix attendees.
- iv. Estimates for symposium \$50-\$90 (includes lunch Friday, Breakfast and lunch Sat), Dinner Friday separate, \$20-\$25. Consult with Chad for his input on cost of food, what area attendees will be willing to pay.
- v. Next meeting with CP in May 2025, due to his academic schedule. CC, JW, TS, LM, CP

6. Next meeting: 14 April 2025, 7 pm Eastern

Motion to Adjourn TLA, 2nd TS, unanimous assent