

Minutes SCHSBI Board of Directors meeting June 10, 2024, 7:00 PM EST

Tamara Lambdin Abney (TLA), Crystal Criswell (CC), Elizabeth Hernandez (EH), Lori Marion (LM), Jason Webster (JW), Amy Wheeler (AW) present. President votes on acceptance of minutes; votes on action decisions only when there is a tie.

Special Session - Genetics Committee presentation of possible projects recommended or not recommended, and draft guidelines for evaluating purebred but unregistered sheep.. Members Tara Selz and Scottie Greene present, as well as CC, AW, LM.

Presentation of projects recommended, not recommended, and discussion of draft guidelines for potential program - see attached documents. (For interested members viewing the minutes on the SCHSB website, please contact a board member for more information

Actions:

1. Info available for directors through google workspace for further evaluation and consideration by board.
2. Jason and Tara will connect and discuss future plans for project.
3. Decisions about proceeding will be made at July 8 meeting.

Regular Meeting Items.

1. Minutes from 13 May 2024 mtg: Motion to approve CC, 2nd by EH. Unanimous approval.

Current Projects /Issues

1. Grassroots Registry -
 - a. Follow up meeting with GR held 30 May 2024 - CC, LM, Alison Martin (TLC) satisfaction improving, still some issues with paypal statement detail a/o detail from GR on individual's transactions. Guests still have access to member notices.
 - b. Meeting with Margaret Hargreaves (GR developer), Alison Martin, Jaye Ray, CC and LM 3 Jun 24
 1. Currently, have to BN to create a record. Then can register and transfer in one transaction. That may be changing with new, cloud-based data storage coming this summer.
 2. Select date of transaction before selecting animals for sales.
 3. Member notices can be removed from guest log in landing page by Jaye..
 4. Membership application on-line has to have default of Name, region and prefix only.
 5. Mis-location of members is still an issue. MH will look into it.
 6. Member's sheep survey (removing sheep no longer owned) done July 23, will hold July 24 survey due to update to cloud based program. Will do survey later.

2. Communications/Website
 - a. EH ran facebook ad, reached 12,000, resulted in 500 clicks from the link, ran for 7 days at < \$50. EH will explore monetization. . Reels need frequent posts, have 'library' of videos ready.
 - b. Motion made to place ad in breeders directory of ASIA weekly newsletter Motion AW, 2nd by EH, unanimously approved. To contain "Protecting the future of the breed' if possible.
 - c. 3 Banners, business cards, magnets, and brochures created. Motion to distribute to banners to CC, JW, LM, board members get 25 of each and a magnet, new members receive theirs in GR mailing. TLA, 2nd AW, Unanimous approval.

3. Genetics Project
 - a. Project completed to the degree possible - see special session report. Breed can be identified by PCA, no overlap or confusion with other breeds.
 - b. Committee fulfilled its function and was dissolved, next steps for genetic project TBD by board of directors. Tara Seltz nominated as genetics project manager for future work, after decision on her appointment to the board as a director.

4. Financial Updates and Decisions
 - a. Treasurer's Report: SCHSB Balance 31 May \$15,904.60
 - b. Directors and Officers Liability Insurance - paid for, pending correction of address of SCHSB on policy. Renews 26 June 2024.

5. June/Summer Newsletter - articles related to weaning process from directors and from experienced members who would like to contribute, by 25 June 24.

6. Resource library and Strategic Planning remain tabled.

Next meeting Monday, 8 July 2024, 7 PM Eastern. Motion to adjourn by unanimous assent.